

# Telstra Multi-cloud Value Assessment

Align Cloud Services to business outcomes and maximise your Cloud investment



## Key Features



Identifies business goals and requirements and how current cloud services are expected to deliver value



Assesses cloud maturity, data locations and current ability to achieve against business & IT goal



Value Map comparing benefits vs complexity of multi-cloud operations



Provides solutions to ensure best use of multiple clouds without introducing complexity



Develops joint plans and next steps for effective multi-cloud

It is widely promoted that cloud adoption can release an organisation from the constraints of IT, accelerate delivery and reach new markets through digital transformation, in turn allowing the business to thrive, to innovate and get ahead of its competition.

However, over time the introduction of multiple clouds become a necessity of day-to-day business operations, and less of a differentiator to meet ongoing tactical and strategic outcomes.

Multi-cloud estates are complex by nature, made up of a mix of software as a service (SaaS), hyper-scaler cloud services, on-premises data centres, and co-location services. Any location hosting an organisation's compute power on its own cloud, even if on-premises, makes it part of an overall multi-cloud estate.

The environment in which organisations trade has also become increasingly complex, making it harder for them to prevent the disconnect between business

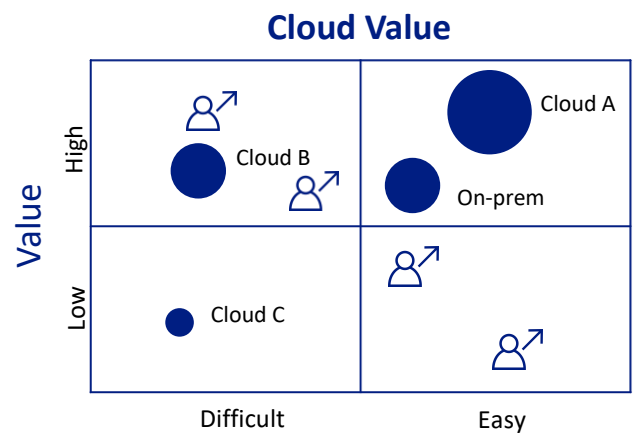
goals, IT and Security goals, and the as-is state of its current data management and cloud environments.

The Telstra Multi-Cloud Value Assessment (TCVA) identifies both tactical and strategic business goals and outcomes and maps the current state value of each cloud in terms of capability, performance, resilience, security and availability. It also takes into consideration any regulatory needs, and suggests a sensible, pragmatic set of actions to realign your multi-cloud strategy to your current and future state needs.

Using our tried and tested approach based upon our robust 4D methodology – Discover; Define; Deliver; Drive - we will enhance your ability to maximise your multi-cloud environment.

### Identify how cloud can deliver against business goals

Telstra's TCVA has been developed in large, complex environments, helping organisations to identify cost reduction, application scale and agility, digital transformation, IOT & OT adoption, inorganic and organic growth, standardisation and significant productivity gains.



### Complexity

- Cloud A - high value, easy, many users
- Cloud B - high value, hard, many users
- Cloud C - low value, difficult, few users
- On-Prem – Mixed Value, easy, many users

## Assessment objectives

Through this assessment, we will work with you to:



Identify which cloud services are delivering most value, and identify areas for improvement



Establish if the potential complexity of a multi-cloud strategy is justified by the benefits derived



Align existing cloud capabilities to current and future business requirements



Identify any constraints and underutilised services that may be limiting an organisation's growth



Provide pragmatic recommendations to help accelerate stated business goals

## Customer stories



**UK Airport:** The client was using multiple outsourced services on their own individual clouds. Telstra Purple was able to identify the benefits of migrating from standard Windows VMs to Azure, reducing costs and significantly improving their security risk profile.



**Retail:** A retail organisation with over 11,000 branches was using multiple hyperscale clouds that had grown significantly, but in a sub-optimal manner. To improve both standards and security controls, a Centre of Excellence was setup to share and cross-train resources to enhance standards for security policies, tooling, and a common multi-cloud landing zone design.

## Why Telstra



We simplify your cloud strategy with our end-to-end capability across advisory & design, cloud platforms, networks & managed services



We deliver a joined-up cloud approach by utilizing our 1,500 certified experts across Cloud, Security, Networks and Modern Workspace



We are market leaders in Cloud Connectivity. Leader in IDC's 2021 MarketScape for Network Consulting Worldwide



As a global service provider, we have unique insights into the business-driven value that the cloud represents and advise our clients on how to navigate these complexities with confidence

Telstra Purple

Telstra Purple brings together Telstra Enterprise's business technology services capabilities, and several its recently acquired companies, focused on outcome-based, transformative tech solutions.

Learn more  
[purple.telstra.com](https://purple.telstra.com)