

UNLOCK THE FULL POTENTIAL OF YOUR DIGITAL TRANSFORMATION

Let us guide your digital journey

Telstra and Equinix have renewed our long-standing partnership to ensure we deliver the very best digital transformation toolkit on the market. Leveraging our end-to-end capabilities, flexible technologies and unparalleled expertise, we can help you extract full value from your digital journey.

With Telstra and Equinix on your side, you can bring to bear the industry's most powerful cloud ecosystems, network connectivity solutions and multicloud interconnection services wherever in the world you need them. Combined, our technology, global reach and industry knowledge make us the right partners to help businesses transform their infrastructures to exploit the opportunities of the digital age in full.



Tailored cloud services for fast and effective digital transformation

The challenges you face

Navigating cloud complexity

You know that the cloud is no longer just a 'nice to have'. With 80% of enterprises predicted to migrate entirely away from on-premises infrastructure to colocation and the cloud by 2025,¹ you can't afford to miss out. But which of the many cloud services should you use, and how can you be sure of a smooth migration?

Weathering digital disruption

New technologies and business models continue to emerge across all industries, threatening businesses that can't adapt fast. How can you best transform to flexible connectivity and data models to underpin digital services that drive customer and employee experience innovation and support partner ecosystems?

The key benefits of our solution

Unbeatable cloud expertise

We make cloud migration easy with strategic advice and consultancy services delivered by skilled local experts in public, private, and hybrid cloud transformation.

Cost-effective cloud deployment

Our standardised blueprints and reference architectures can be reused across your cloud platforms, optimising costs and increasing value.

Reduced time to market – no matter where

Leveraging Telstra Programmable Network (TPN), provision cloud services in minutes, not months, wherever you need them and enjoy anytime/anywhere support with Telstra's managed and professional services.

Exceptional user experiences

Our secure consolidated global data management platform provides a consistent and intuitive user experience for any device, application, cloud or location.

Our leading capabilities enable your success

Telstra cloud advisory services

Combining the best of our people with yours, Telstra's consultancy business, Telstra Purple, design, build and deliver outcome-based cloud solutions. Whether created by Telstra, or curated from industry-leading partners, our portfolio offers public and private cloud solutions, as well as management services to help your business thrive.

Guiding your digital roadmap

Telstra Purple can work with you to define your strategic cloud roadmap no matter what your starting point. First working to understand exactly how the cloud will impact your organisation, we then assist you through your entire migration, ensuring a smooth transition with minimal impact.

An interconnection-first IOA™ strategy

Turn IT delivery upside down with our Interconnection Oriented Architecture (IOA) approach. We focus first on securely interconnecting people, devices, locations, clouds and business partners; building a foundation for information exchange, integration and digital commerce. Next, we locally develop flexible applications that meet your business challenges and run where you need them most.

Platform Equinix®

Platform Equinix is the global interconnection platform for digital business. Through interconnection and edge services, it provides the capabilities businesses and ecosystems need to be digital ready. Deployed in the highest quality strategic data centres in the world, Platform Equinix accelerates digital transformation with game changing advantages in speed, performance and scale.

Case Study

Transforming Genomics England

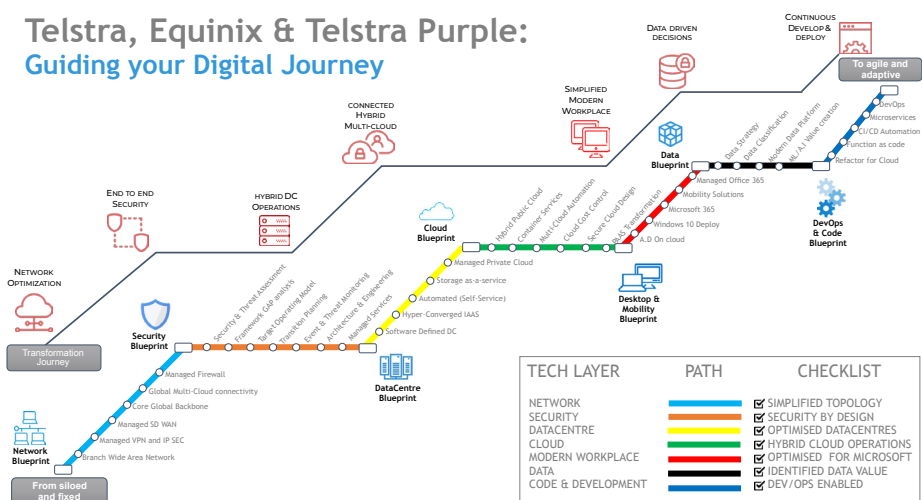
Telstra's solution for Genomics England, a world-leader in bioinformatics research, combined bulk data processes, cloud-based interactive reporting and analytics dashboards in a powerful big data reporting platform. Thanks to the resulting insights in consumption trends and cost metrics, Genomics England has been able to optimise its use of resources, drive significant cost savings and improve the user experience.

About Equinix

Equinix connects the world's leading businesses to their customers, employees and partners inside the most interconnected data centres. In 53 markets across five continents, Equinix is where companies come together to realise new opportunities and accelerate their business, IT and cloud strategies. We operate the only global interconnection platform, sparking new opportunities that are only possible when companies come together.

About Telstra

Telstra is a leading telecommunications and technology company operating in over 20 countries. Telstra Enterprise provides data and IP networks and network application services, such as managed networks, unified communications, cloud, industry solutions and integrated services. Telstra Purple is a team of 1500 technology experts specializing in network, cloud, security, collaboration, mobility, software, data and analytics, and design.



For more information on how Telstra and Equinix can help enable your digital transformation, visit www.telstra.co.uk or contact us at tg_sales@team.telstra.com