



# Data Governance Assessment

Using Master Data Management to  
ensure data quality.

**Fact Sheet**





## Benefits

- Improve the **quality of data** across your organisation.
- **Understand your data** - where it is created, consumed, and flows.
- Increase your business's ability to conform to **regulatory compliance**.
- Provide more **accurate and efficient data analysis**.



## Why Telstra Purple

Our Data Architects and Enterprise Architects bring years of experience in the enterprise data domain, covering data strategy, data transformation, and remediation for an entire organisation as well as for individual business units.

We have several years of experience delivering real business transformation across small, medium, and large enterprises. We are technology and vendor independent, but are backed by multiple technology partnerships with the leading vendors in this space.

Our expert mix of Data Platform Engineers, Solution Architects, and Data Scientists combine to provide a complete end-to-end service from advice and strategy to implementation.



## How does it Work?

**Data governance is the specification of decision rights and an accountability framework to ensure appropriate behaviour in the valuation, creation, consumption and control of data and analytics (Gartner).**

As part of **Data Governance Assessment**, Telstra Purple will help you take control of your master data and understand your organisation's data landscape to deliver business benefits quickly.

Our Senior Architects will run workshops and interviews with key stakeholders in your organisation to understand your data assets. This knowledge will be used to implement

an MDM solution for you, following a targeted approach that prioritises key data assets.

This will result in:

- A report highlighting the data assets and data flows within your organisation.
- Identification of risks and issues associated with the master data, with a suggested mitigation plan.
- A recommendation and comparison of tools for implementing an MDM strategy.

Our process-driven approach is repeatable and based on years of experience, delivered in a time efficient package.



## What's in the Report?

- Management Summary and Strategic Guidance.
- High level overview of your organisation's data landscape.
- Risks, issues, and their mitigations associated with the data landscape.
- Tools selection and comparison matrix.



## Recent Examples

Telstra Purple has supported customers' business transformation across industries through data governance assessment.

- Property Management - Data discovery, mapping of data assets and data flows and highlighting a key risks, issues, and mitigations. A data strategy was also developed including a roadmap for a Master Data Management tool.
- Manufacturing and Hospitality - Discovery and documentation of the data platform and analytical workloads, and delivering roadmaps for remediation of risks and issues.
- European Bank - Detailed review and advisory guidance for inter-bank Payments and Global Markets and Treasury systems. The review included data security, physical resilience, and application integrity. The guidance was incorporated into the bank's strategy for critical IT systems.



## Telstra Purple

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