Telstra Purple

Application Cost Insight for Business Leaders

Cloud and On-Premise IT cost management.

Fact Sheet

Benefits

- **Track Cloud and On-Premise IT costs** in your organisation and map them to business functions and applications.
- Provide a **single-pane-of-glass** view in a hybrid on-premise and multi-cloud environment.
- Get a **rapid ROI** with cost-savings from targeting redundant, oversized or expensive technology deployments.
- Create an IT **cost charge-back model** that can be aligned with consumer groups and business areas.
- Leverage a **repeatable framework** that is tailored through consulting and technology tools.
- Utilise where possible existing tools to reduce or **eliminate the need for new technology platforms**.

Why Telstra Purple

We have several years of experience delivering real business transformation across small, medium, and large enterprises.

Our expert mix of Data Analysts, Data Engineers, Architects, and Data Scientists combine to provide a complete end-to-end service from advice and strategy to implementation.

We are technology and vendor independent, but are backed by multiple technology partnerships with the leading vendors in this space.

How does it Work?

Telstra Purple's Application Cost Insight framework starts with a Discovery Phase to determine data sources, available metadata, resource categories, and existing technology tools in place.

Our Senior Architects and Data Analysts will run workshops and interviews with key stakeholders and technical contacts in your organisation, to understand your eco-system and the data sources for the cost reporting system.

This will result in an implementation plan for:

- Integrating data sources into a central reporting platform using a mix of standard cloud platform tools and, if necessary, a Telstra Purple proprietary in-memory ETL framework.
- Defining the resource categories to map IT resources to application function and cost-centre areas.
- Provisioning the dashboard and reporting system to allow secure, self-service cloud-based reporting via a web portal.

We have several years of experience delivering real business transformation across small, medium, and large enterprises.

Our process-driven approach is repeatable and benefits from leveraging the Telstra Purple pre-packaged tools framework. The solution is based on years of experience delivering Cost and Operations dashboard reporting systems for multiple organisations and industry verticals.

Telstra Purple

Blue Fin Building
110 Southwark Street
London SE1 0TA

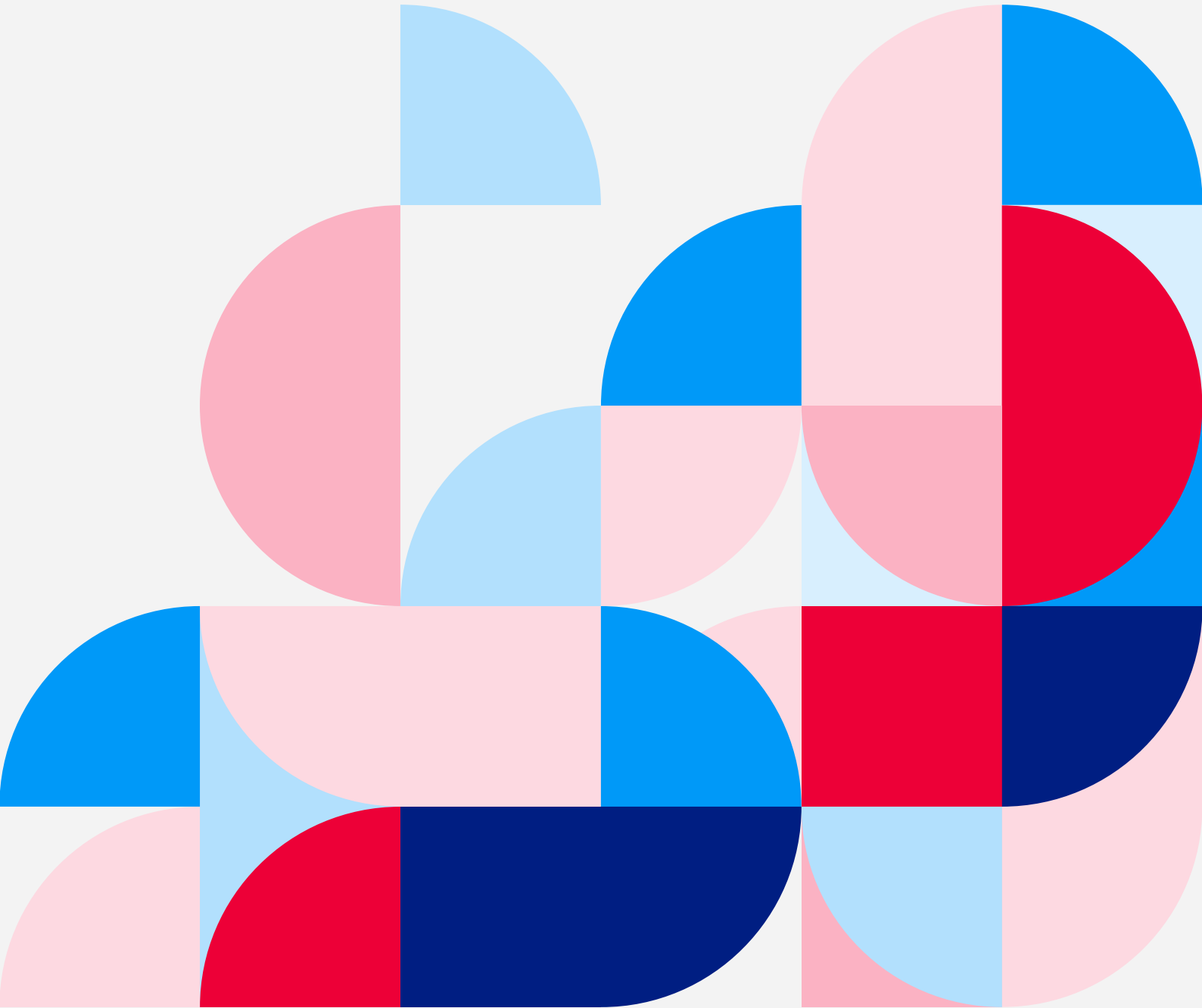
+44 (0) 207 965 0000

telstrapurple.co.uk

computing Security Excellence Awards 2018 Winner

CRN Channel Awards 2017 Finalist

2016 UK IT Industry Awards computing Winner

bcs Group Member

winner Cyber Security Awards